



SanctionsAlert.com
Sanctions Risk Management Conference
October 15-16, 2018
Princeton Club, New York
In Cooperation with *Compliance Week* and *Financial Research Associates*

Guidelines for the Media

We have some guidelines for attending members of the media, and we ask that you review these prior to the start of the conference and adhere to them during the event.

Press pass. Please wear your attendee badge at all times during conference hours while onsite.

Quotes and permission. Many of our attendees are compliance professionals who must obtain some kind of formal permission to speak with the media, especially regarding their own organizations. Please feel free to cover what is said during keynote presentations, panel discussions and session presentations, but if you wish to quote someone directly or attribute a quote to a particular organization, please obtain that person's permission beforehand.

Identify yourself. When asking questions during events, sessions, or elsewhere at the conference that are part of your coverage and/or meant for attribution, please identify yourself and your publication beforehand.

Round Table Conversations. Conference sessions labeled "round tables" are small-group industry discussions, and are closed to the media, even those who are not intending to report on the session.

SanctionsAlert.com or Compliance Week Quotes and PR collateral. If you need quotes from SanctionsAlert.com or Compliance Week, please visit the SanctionsAlert.com or Compliance Week table and we will be happy to provide you with the content you need.

Social media. Please also visit the SanctionsAlert.com and Compliance Week table for information regarding the conference's social media presence, including hashtags (#sanctionscompliance).

Photos and video. Photographers and camera crews within the exhibit hall must obtain the exhibitor permission before taking photos or video of their booths. Likewise, please obtain permission from the Compliance Week or SanctionsAlert.com event staff before taking any photos or video for publication. When taking close-up photos or video of individuals at the event, please obtain their permission first.

Content links. SanctionsAlert.com and Compliance Week maintain an archive of its press coverage from the event, and we like to promote your content referencing the event, as well. We would appreciate it if you could share links with any content developed from the conference with our event staff at sr@sanctionsalert.com or conferences@complianceweek.com.